



Country

Strategic Plan

2022 - 2026





ChildFund Zambia has adopted this strategic plan to guide the organization over the next five years as we work to ensure that no child is robbed of what is rightfully theirs; a free, safe and enjoyable world.

I am delighted to present to you the ChildFund Zambia strategic plan covering the period 2022-2026, which outlines the strategic visions and goals we have identified to help ChildFund fulfill its mission of helping the deprived, excluded and vulnerable children have the capacity to improve their lives and become young adults, parents and leaders who bring lasting and positive change in their communities.

The process of formulating a new strategic plan has given us the opportunity to take stock of our past successes and failures, to determine our visions and future goals in the light of the challenges ahead, and to put forward our strategies in response to the changing needs of the communities that we serve.

The strategic objectives attest to our commitment to putting children's needs and experiences at the center of our policy and practice as we strive to make Zambia a better place for the children we serve.

This strategic plan represents the concerted efforts of our stakeholders and partners whose valuable input has been incorporated in this document. I would like to extend my warmest thanks and appreciation to all for their input.

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I am sure that with the collaboration of our talented staff, partners and community volunteers, the goals we aspire to accomplish will translate into milestones we will be proud of in the future.

**SIMBA MACHINGAIDZE**

ChildFund International is a child-focused international development organization that works throughout Asia, Africa and the Americas to connect children with the people, resources and institutions they need to grow up safe, healthy, educated and skilled, wherever they are.

Delivered through over 250 local implementing partner organizations, our programs address the underlying conditions that prevent any child or youth from achieving their full potential.

We place a special emphasis on child protection throughout our approach because violence, exploitation, abuse and neglect can reverse developmental gains in an instant.

ChildFund began operating in Zambia in 1983 and has been reaching over 800,000 children and their families annually through various programmatic interventions. Having started with less than 300 children, the office has grown and increased not only the areas of coverage but also its funding base. The office receives its funding mainly through grants and sponsorship.

Currently, our programs focus on Health, Nutrition, Early Childhood Education, Child Protection, Advocacy, Emergency Response, Food Security, Water, Sanitation and

Hygiene, Economic Strengthening and Youth Development.

Our mission is to build the capacity of deprived, excluded, and vulnerable children to improve their lives and become leaders who bring lasting and positive change to their communities; promote societies whose individuals and institutions value, protect and advance the worth and rights of children; engage supporters in such a way that their support enhances children's lives and enriches the supporters' lives.

Our programs focus on Health, Nutrition, Early Childhood Education, Child Protection, Advocacy, Emergency Response, Food Security, Water, Sanitation and Hygiene, Economic Strengthening and Youth Development.



GOAL

ChildFund Zambia will contribute to the improved and sustained well-being of about 2 million children and youth by 2026.

**Objective 1: To promote increased access to inclusive, high-quality health and ECD services for 414,219 infants and young children aged 0 to 5 years in ChildFund catchment areas by 2026.**

For children aged 0 to 5 years, ChildFund will focus on ensuring that infants and young children are safe and meet their developmental milestones. This will be achieved through increased access to inclusive, high-quality health and education services targeting over 414,219 children. ChildFund will also equip caregivers with skills in responsive and protective parenting. Other activities will include strengthening referrals and linkages to finances and business opportunities for 50% of identified caregivers. This will help improve household food security and livelihoods.

Contribution to SDGs



**Objective 2: Increase access to safe learning opportunities for 300,000 children aged 6 to 14 years.**

For children aged 6-14 years, ChildFund will focus on ensuring that children and young adults meet the grade-appropriate standards for literacy and numeracy and non-cognitive life skills in safe environments. We will work towards achieving a 30% increase in the pass rate, transition and completion rates amongst learners. We will also work towards the increased protection and learning outcomes for the in and out of school children. Further, we will equip a total of 300,000 children and adolescents with skills to enable them to participate in child rights governance.

Contribution to SDGs



**Objective 3: Improve the wellbeing of adolescents and young people aged 15 to 24 years through increased access to employment opportunities, entrepreneurship, vocational skills, sexual and reproductive health services and engagement in community life.**

For children aged 15 to 24 years, ChildFund will contribute to their wellbeing by working to achieve the following outcomes:

- 45% have access to information on sexual and reproductive health. We also want to ensure that they are using this information to make informed decisions.
- 40% of young people are equipped with skills and competencies in business management and are engaged in enterprises for sustainable and resilient livelihoods.
- 25% reduction in youth unemployment and those engaged or engaging in exploited and abused employment or labor.
- 50% reduction of early forced and child marriages in ChildFund catchment areas
- Strengthening the capacity and skills of 1,240 young people to participate in local and civic leadership.

Contribution to SDGs



STRATEGIC OBJECTIVES

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**Objective 4: Increase the protection of children from violence.**

ChildFund Zambia will strengthen child protection systems and mechanisms that prevent and respond to violence against children. The following are the expected outcomes:

- Child and youth protection systems and structures strengthened to protect 600,905 children and youths.
- 70% of children acquire an improved knowledge of violence prevention, self-protection and social-emotional learning
- 30% increase in adolescents and young people with improved behavior and practices to ending child marriages, violence and child labor strengthened
- Enactment of the child code bill and its implementation at the national and sub-national level.

Contribution to SDGs



CROSS-CUTTING INTERVENTIONS



Climate Change, Disaster Management and Risk Reduction.



Gender mainstreaming in programming.



Participation of children with or affected by disabilities.

Contribution to SDGs



STRATEGY INITIATIVES

- Diversify funding sources.
- Strengthen partnerships.
- Increase focus on advocacy for system strengthening.
- Strengthen country office team and local partners' capacity in urban programming.
- Prepare to scale – to have the capabilities necessary to achieve and sustain scale.
- Strengthen the ChildFund brand.

STRATEGY DELIVERY APPROACH

**Collaborate and advocate for greater impact**

- Build and sustain effective mutually transformative partnerships and collaborations.
- Integrate child protection, gender and social inclusion in all programming.
- Linkage of local level advocacy with national and global advocacy.
- Sustain engagement with children and youth.

**Scale programs for greater impact and wider reach**

- Adopt approved program models.
- Enhance digital program delivery.
- Strengthen Monitoring and Evaluation, Accountability and Learning.
- Strengthen innovation and research.
- Enhance staff performance for program effectiveness.

## What will ChildFund Zambia be known for?

During the implementation of this strategy, ChildFund Zambia will strengthen its work as a leading organization in Early Childhood Development (ECD). This will also be included in the Country Office's advocacy efforts. We will prioritize and scale up investment in ECD as it is the foundation for achieving many of the sustainable development goals. This will also further reaffirm the implementation of integrated nurturing care activities.

In this strategic period, ChildFund will be known for working with various stakeholders to give children the best start in life. This will entail giving every child an opportunity to survive, thrive and develop to their full potential. So much depends on the first years of life as they form the foundation for a child's future health, growth, development, and achievements at school and throughout life.

## Our Partnership Portfolio

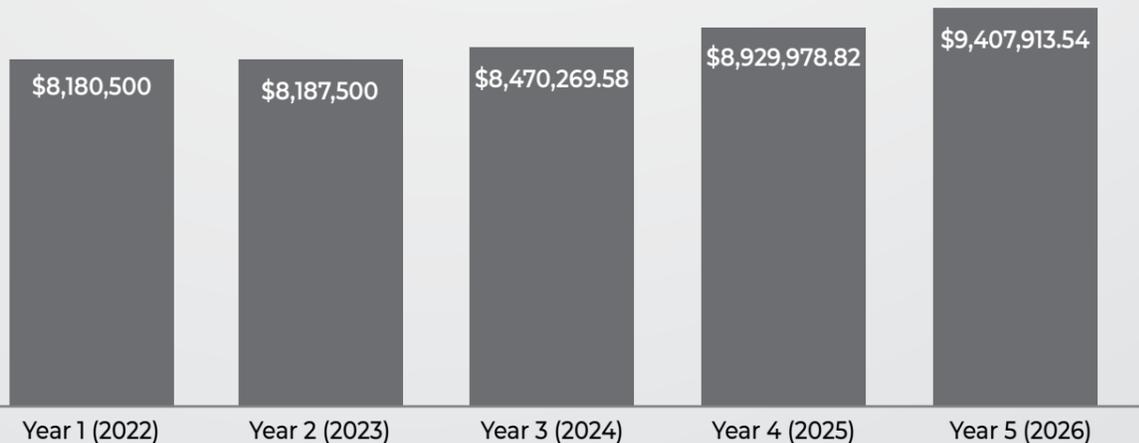
By the end of the strategic period, ChildFund Zambia will have a diversified and strong portfolio of core partners complemented and supplemented by additional technical, advocacy, and alliance partners for more

effective development cooperation and programmatic excellence. Depending on the availability of grants and the locations where the grants are implemented, additional grants partners shall be considered.

## Projected Funding

### Sources of funding

- Working Fund
- Foundations
- Alliance Members
- Others
- Institutional Grants
- Private Sector
- Non Sponsorship Funds



## Areas of Operation



During this strategic period, ChildFund Zambia will maintain its presence in Luangwa, Chongwe, Rufunsa, Lusaka, Kafue, Chilanga districts (Lusaka Province), Chibombo, Mumbwa, Shibuyunji, Chisamba districts (Central Province), Katete, Petauke, Nyimba districts (Eastern Province) and Mazabuka, Choma, Kazungula, Kalomo, Monze,imba and Livingstone (Southern Province). There is also flexibility to work in any part of the country as guided by country needs or donor focus.



# ChildFund Zambia

Plot 9158 Lunsemfwa Rd, Kalundu | P.O. Box 32682, Lusaka, Zambia

Tel: +260 211 291694, +260 211 290354 | Cell: +260 977 774041

Email: [ZambiaOffice@childfund.org](mailto:ZambiaOffice@childfund.org)

 ChildFund Zambia  @ChildFundZambia  ChildFund Zambia

[www.childfund.org](http://www.childfund.org)